



AD Specs for 2025 Convention Materials

Send ads to: multimedia@nationalbar.org
All ads for the 100th Annual Convention Are Due
Due: Monday, June 23, 2025, 5:00pm EDT

Full Page AD 8.5" x 11"

File type:
.JPG or . PDF
300 DPI

Full Page AD

Image = 8.5" x 11"
with Bleed = 8.625" x 11.125"

Half Page AD 8.5" x 5.5"

File type:
.JPG or . PDF
300 DPI

Half Page AD

Image = 8.5" x 5.5"
with Bleed = 8.625" x 5.625"

Stand alone advertisement with logo

8" x 10" Small Sign
24" x 36" Large Sign

File type:
.JPG or . PDF
300 DPI

Stand Alone Logo to be placed in booklet

Minimum size requirements

width = atleast 3" wide or
900 pixels wide
with 300 DPI Resolution

File type:
.PNG
.PDF
.EPS
.JPG