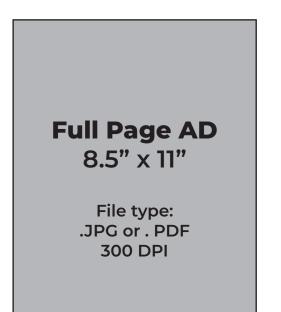


## **AD Specs for 2025 Convention Materials**



#### **Full Page AD**

Image = 8.5" x 11" with Bleed = 8.625" x 11.125"

# Stand alone advertisement with logo

8" x 10" Small Sign 24" x 36" Large Sign

> File type: .JPG or . PDF 300 DPI

# Half Page AD

8.5" x 5.5"

File type: .JPG or . PDF 300 DPI

## Half Page AD

Image = 8.5" x 5.5" with Bleed = 8.625" x 5.625"

### Stand Alone Logo to be placed in booklet

**Minimum size requirements** width = atleast 3" wide or 900 pixels wide with 300 DPI Resolution

File type: .PNG .PDF .EPS .JPG