



**NATIONAL BAR
ASSOCIATION**
EST. 1925

100 YEARS

NBALES2024

THE
LABOR & EMPLOYMENT SECTION'S
ANNUAL CONFERENCE

SPONSORSHIP BROCHURE

OCTOBER 17-19, 2024

Washington, DC

Washington Marriott Georgetown
1221 22nd St NW, Washington, DC 20037



Kevin Reese, Chair

SPONSORSHIP OPPORTUNITIES



PLATINUM

\$20,000

- Recognition as Platinum Sponsor in official program
- Recognition as Platinum Sponsor in CLE material
- Co-Sponsor General Counsel Roundtable
- Prominent signage throughout the conference
- Verbal recognition at Conference opening and closing events
- Giveaways & Marketing materials in giveaway bags
- Complimentary full color page ad in official program
- Access to In-House Counsel Networking Reception
- 18 complimentary registrations
- Up to six (6) conference speaking opportunities for attorneys (subject to expertise and availability)

GOLD

\$15,000

- Recognition as Gold Sponsor in official program
- Recognition as Gold Sponsor in CLE material
- Co-Sponsor General Counsel Roundtable
- Verbal recognition at Conference opening and closing events
- Giveaways & Marketing materials in giveaway bags
- Prominent signage throughout the conference
- Complimentary full color page ad in official program
- 10 complimentary registrations
- Up to five (5) conference speaking opportunities for attorneys (subject to expertise and availability)

SILVER

\$10,000

- Recognition as Silver Sponsor in official program
- Prominent signage throughout the conference
- Giveaways & Marketing materials in giveaway bags
- Complimentary ½ page full color ad in official program
- 6 complimentary registrations
- Up to four (4) conference speaking opportunities for attorneys (subject to expertise and availability)

BRONZE

\$7,500

- Recognition as Bronze Sponsor in official program
- Prominent signage throughout the conference
- Complimentary ½ page full color ad in official program
- 4 complimentary registrations
- Up to three (3) conference speaking opportunities for attorneys (subject to expertise and availability)
- Giveaways & Marketing materials in giveaway bags

PATRON

\$5,000

- Recognition as Patron Sponsor in official program
- Prominent signage throughout the conference
- Complimentary ¼ page full color ad in official program
- 2 complimentary registrations
- Up to two (2) conference speaking opportunities for attorneys (subject to expertise and availability)

À La Carte Section

EVENT SPONSORS

Friday Reception Sponsor	\$10,000
Dinner Sponsor	\$7,500
Saturday Social Event Sponsor	\$10,000
Conference Food and Beverage Sponsor	\$7,500

PROGRAM AD

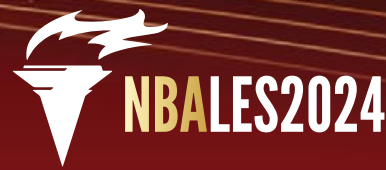
Full Page Color	\$1,500
Half Page Color	\$1,000
Quarter Page Color	\$500

DINNER

Closing Dinner	\$250.00/person
----------------------	------------------------



SPONSORSHIP REGISTRATION FORM



Please list your name as you would like for it to appear in the conference materials.

FIRM/COMPANY NAME _____

CONTACT PERSON _____

TITLE _____

FIRM/COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

OFFICE NUMBER _____

MOBILE NUMBER _____ EMAIL _____

SPONSORSHIP LEVELS

- Platinum – \$20,000
- Gold – \$15,000
- Silver – 10,000
- Bronze – \$7,500
- Patron – \$5,000

À La Carte Section

EVENT SPONSORS

- Friday Reception Sponsor – \$10,000
- Dinner Sponsor – \$7,500
- Saturday Social Event Sponsor – \$10,000
- Conference Food and Beverage Sponsor – \$7,500

PROGRAM AD

- Full Page Color – \$1,500
- Half Page Color – \$1,000
- Quarter Page Color – \$500

DINNER

- Closing Dinner – \$250/person
Quantity: _____



ALL CHECKS TO BE MADE PAYABLE TO: National Bar Association

Please email completed sponsorship form and complimentary registrations to NBALES2024 event coordinator patrice@thegreenchandelier.com

Please mail your sponsorship check with completed form to: NBALES2024 SPONSORSHIP

Attention: Kevin Reese • Jackson Lewis P.C.
50 California Street • 9th Floor
San Francisco, CA 94111

(Only checks will be accepted for sponsorships)

COMPLIMENTARY REGISTRATIONS



Please fill out the appropriate amount of complimentary registrations for your sponsor package.

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO

FULL NAME _____
TITLE _____
ADDRESS _____
CITY _____
STATE _____ ZIP CODE _____
OFFICE NUMBER _____
MOBILE NUMBER _____
WILL ATTEND à la carte dinner at \$250/person: YES NO