Advancing the Science of Jurisprudence, Upholding the Honor of the Legal Profession and Protecting the Civil and Political Rights.
During the first quarter of the 20th century, twelve African-American pioneers sought to create an organization to hone their craft, to provide access to like-minded practitioners and to ensure viable and thriving practices for diverse lawyers. These pioneers, who had a heightened concern for equal opportunity in the legal profession and for the equal application of justice, led the African-American legal struggle for civil rights in America. On August 1, 1924, the National Bar Association (“NBA”) was formally organized in Des Moines, IA and incorporated in the following year, beginning a rich legacy and tradition that continues today.

Since 1925, the NBA has carried out its mission which includes advancing the science of jurisprudence, improving the administration of justice, upholding the honor of the legal profession, promoting social intercourse among members of the bar, and protecting the civil and political rights of all minority citizens in the United States and abroad. Notable members such as Charles Hamilton Houston, Thurgood Marshall, Constance Baker Motley and Johnnie Cochran have been trailblazers lighting the way for the NBA to do its work. Our current members, standing on the shoulders of these giants, work in and hold leadership positions in Fortune 1000 companies, lead law firms, small and large, impactful public interest agencies, state and federal government and leading academic institutions.

The NBA is uniquely positioned to advance the professional development of attorneys of color. We have award-winning programs to build the pipeline to the legal profession. Annually, we have impactful and informative conferences and seminars across the country for African-American attorneys to sharpen their skills and build their professional networks. We hold academic seminars annually to advance thought leadership on critical legal issues and challenges impacting Black lawyers and the community. We proudly represent the interests of over 65,000 judges, lawyers and law students, nationally and internationally, in their commitment to diversity and inclusion in the profession.

Our partnerships, with companies and organizations such as yours, enable us to continue our work in advancing diversity and inclusion. We are proud to count Fortune 500 companies such as Wells Fargo, LexisNexis, Google, Microsoft, NextEra Energy Inc., Apple and Medtronic as sponsors. Together, we can continue to build on the legacy of our twelve pioneering founders.

Thank you for considering partnering with us, and we look forward to working with you this bar year.

Dominique D. Calhoun
NBA President
Since 1925, the National Bar Association (NBA) has uniquely and consistently supported the professional development of minority attorneys. The NBA, by its very creed and mission, strives to increase diversity in the legal profession. Today’s discourse on diversity bodes well for a better future for our profession, the United States and global markets. Opportunities to increase diversity in the 21st Century are both difficult to achieve and to sustain. Fortunately, the NBA has the oldest and arguably the best “pipeline” programs. Our events and programs are highly successful in attracting leading attorneys of color and corporate law departments to develop attorneys of color for the future.
ABOUT US

OUR STORY

The National Bar Association was founded in 1925 and is the nation's oldest and largest national network of predominantly African-American attorneys and judges. It represents the interests of approximately 65,000 lawyers, judges, law professors and law students. The NBA is organized around 24 substantive law sections, 9 divisions, 12 regions and 80 affiliate chapters throughout the United States and around the world.

OUR MISSION

The objectives of the National Bar Association “...shall be to advance the science of jurisprudence; improve the administration of justice; preserve the independence of the judiciary and to uphold the honor and integrity of the legal profession; to promote professional and social intercourse among the members of the American and the international bars; to promote legislation that will improve the economic condition of all American citizens, regardless of race, sex or creed in their efforts to secure a free and untrammeled use of the franchise guaranteed by the Constitution of the United States; and to protect the civil and political rights of the citizens and residents of the United States.”
Think AHEAD

Our goal is to form long standing relationships with our Partners, built through close collaborations that are tailored to the needs of our stakeholders, and grow with continued support over the years.

Create OPPORTUNITIES

Like our members, our partners have opportunities to join our mission and be a driving force behind our initiatives to advance our legacy of service and promise of justice on a national and international platform.

Stand for JUSTICE

National Bar Association works in a bi-partisan manner to effectuate substantive changes that protect the constitutional rights and improve the civil, political and economic conditions of all Americans.
- “A Legacy of Service. A Promise of Justice.”

Now is the TIME

Now, more than ever, it is increasingly important that we continue implementing our pipeline programming to increase diversity in the legal profession, to support legislation that protects the economic interests of all economically disenfranchised minorities, and to provide our attorneys with the support and resources necessary to stand for Justice.
Explore the many signature programs and events organized and presented by the National Bar Association. Partner with one of our signature pipeline programs, youth initiatives, Annual Convention & Exhibits, or advertise with us. Choose a partnership level that works for you, or let us customize a package that meets your specific needs. No matter your goal, the NBA has the perfect opportunity for you.

WELCOME TO THE NBA FAMILY.
Since 1989, the NBA’s Wiley A. Branton Awards Luncheon & Issues Symposium has been an avenue to discuss pressing social, legal, and political issues affecting our communities and to recognize national and community leaders working to advance these issues. Wiley Austin Branton was a civil rights leader in Arkansas who helped desegregate the University of Arkansas School of Law. He later filed suit (Cooper v. Aaron) against the Little Rock School Board for failing to integrate the public schools properly after the U.S. Supreme Court's decision in Brown v. Board of Education of Topeka, Kansas. The Supreme Court's opinion in Cooper v. Aaron sent a message to segregated school districts nationwide that the Supreme Court would not tolerate attempts to evade or obstruct integration. His work to end legal segregation and inequality in Arkansas and the nation was well known in his time. The Wiley A. Branton Awards Luncheon & Issues Symposium is a testament to his legacy of public service.
For more information on the Wiley A. Branton Awards Luncheon & Issues Symposium, please contact: Lakeila R. Stemmons sponsorships@nationalbar.org
The National Bar Association (NBA) Annual Convention & Exhibits is the largest gathering of African-American lawyers, judges and law students in the United States. It is the preeminent showcase to establish professional relationships, as well as to discuss trending legal, social justice and economic issues. In addition, the Convention offers professional development through a robust NBA sponsored Continuing Legal Education Program ("CLE").

During the NBA Convention, Partners play an integral role in providing information and linking attendees to services, which will benefit them in both their personal and professional lives.

However, a NBA Partnership does not end with the Convention. As a valued partner you will enjoy direct engagement with the vast network of NBA members, receive continuous visibility, acknowledgment of your collaboration via NBA print and electronic platforms, as well as exclusive opportunities to participate in key national and international NBA sponsored events.

Our Partnerships provide access to multiple convention activities, convention-wide visibility and an opportunity to target specific demographics.
### 99TH ANNUAL CONVENTION & EXHIBITS

#### 2023 SPONSORSHIP TIERS AND BENEFITS

<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>President's Circle</th>
<th>Diamond $75K</th>
<th>Platinum $50K</th>
<th>Gold $25K</th>
<th>Silver $15K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registration to the NBA Annual Convention *</td>
<td>10 tickets</td>
<td>8 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
<tr>
<td>VIP Reserved Tickets for the Judicial Council Luncheon</td>
<td>1 Table</td>
<td>8 tickets</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
</tr>
<tr>
<td>3D video projection mapping of your Logo at select convention events</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Advertisement in the convention program (Must be submitted by June 1, 2024)</td>
<td>Welcome Letter + Full Page Ad</td>
<td>Welcome Letter + Full Page Ad</td>
<td>Full Page Ad</td>
<td>Full Page Ad</td>
<td>Full Page Ad</td>
</tr>
<tr>
<td>Custom marketing opportunities on NBA owned communication platforms (Social Media, Web, Email)</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>Registrations for the NBA Golf Tournament</td>
<td>6 tickets</td>
<td>4 tickets</td>
<td>1 ticket</td>
<td></td>
<td></td>
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<tr>
<td>VIP Reserved Table/Seating at Annual Awards Banquet for predetermined registrants</td>
<td>up to 2 Tables</td>
<td>up to 1 Table + 5 Seats</td>
<td>up to 1 Table</td>
<td>up to 8 Seats</td>
<td>up to 6 Seats</td>
</tr>
<tr>
<td>Exhibit Booth(s) - 10’ x 10’</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to include handouts and other promotional items in each convention bag</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

### ADVERTISEMENTS

- **FULL PAGE** $5000
- **HALF PAGE** $2500

For more information on sponsorship for the 99th Annual Convention & Exhibits, please contact: Lakeila R. Stemmons sponsorships@nationalbar.org
A-la-Carte sponsors receive recognition on signage, the convention app, and on marketing materials. To discuss a sponsorship opportunity, please email:
Lakeila R. Stemmons sponsorships@nationalbar.org

RECEPTIONS & MEAL FUNCTIONS
PRESIDENT’S RECEPTION $150,000.00
WELCOME RECEPTION $100,000.00
“40 UNDER 40” AWARDS GALA $50,000.00
FRED DAVID GRAY HALL OF FAME LUNCHEON $40,000.00
JUDICIAL COUNCIL THURGOOD MARSHALL LUNCHEON $40,000.00
YOUNG LAWYERS JUNIUS W. WILLIAMS AWARDS LUNCHEON $40,000.00
PRAYER BREAKFAST $30,000.00

PLENARIES & PROGRAMS
PLENARY (Monday, Tuesday, Thursday) $25,000.00
PRESIDENTIAL SHOWCASE (Monday, Tuesday, Thursday) $25,000.00

TECH, DIGITAL & PRINT
AUDIO-VISUAL SPONSOR $50,000.00
MOBILE APP $50,000.00
JOURNAL $20,000.00
CHARGING STATIONS $10,000.00 each
LANYARD $15,000.00
WI-FI $20,000.00

OTHER SPONSORSHIP
ENTERTAINMENT $25,000.00
LOUNGE (Member, Lifetime Member) $10,000.00 each
PHOTO BOOTH $10,000.00
TRANSPORTATION $10,000.00

Sponsorship Pricing Subject to Change
The CCLS is an engaging one day summit discussing a myriad of issues facing the office of the General Counsel, as identified by you and other legal leaders. This event allows for candid and strategic discussions leading to concrete solutions to enhance professional and business development.
PAST SUMMIT PROGRAMS

“REDEFINING OUR STANDARD OF EXCELLENCE”

BREAKING THE GLASS CEILING
- DIVERSITY & INCLUSION
- BRAND BUILDING
- THE C-SUITE PERSPECTIVE

HONORARY CO-CHAIRS:
- ERNEST TUCKETT (AKZONOBEL)
- LATANYA LANGLEY (BIC)
- TAMIANA TREMAGLIO (DELOITTE)
- PHYLLIS HARRIS (WALMART)
- MICHAEL TUCKER (AVIS BUDGET)

“PRIMING YOURSELF FOR SUCCESS”

BREAKING THE GLASS CEILING
- STRATEGY & THE GC ROLE
- CRISIS MANAGEMENT
- PATHS TO SYSTEMATIC IMPACT
- IDENTIFYING, MANAGING, TRAINING AND RETAINING TOP TALENT
- STAYING CONNECTED WHILE KEEPING DATA SAFE

HONORARY CO-CHAIRS:
- ERNEST TUCKETT (AKZONOBEL)
- LATANYA LANGLEY (BIC)
- KEITH WILLIAMSON (CENTENE)
- TERESA ROSEBOROUGH (HOME DEPOT)

PARTNER LEVELS

TITLE SPONSOR - $35,000
- Four (4) registrations to NBA 99th Annual Convention and NBA CCLS
- CCLS Title Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) full page advertisement in NBA 99th Annual Convention program

BENEFACCTOR SPONSOR - $15,000
- Three (3) registrations to NBA 99th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) full page advertisement in NBA 99th Annual Convention program

LEADER SPONSOR - $10,000
- Two (2) registrations to NBA 99th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) half page advertisement in NBA 99th Annual Convention program

SUPPORTER SPONSOR - $5,000
- One (1) registration to NBA 99th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) quarter page advertisement in NBA 99th Annual Convention program

For more information on sponsorship for the Corporate Counsel Leadership Summit, please contact: Lakeila R. Stemmons sponsorships@nationalbar.org
Over the past eight years, the Energy Forum has been an important venue for exciting discourse about emerging opportunities for lawyers in the energy sector. The forum is a half-day event that features speakers from leading organizations in the energy industry and high-level government personnel. The panelists will discuss current legal issues, the regulatory climate, and challenges facing the energy industry. The Energy Forum will educate the legal community about employment and business opportunities in the industry, and will share ways in which African-American attorneys and entrepreneurs can take advantage of emerging business opportunities.
### ENERGY FORUM SPONSORSHIPS

<table>
<thead>
<tr>
<th>PARTNER LEVELS</th>
<th>TITLE SPONSOR</th>
<th>BENEFACtor SPONSOR</th>
<th>LEADER SPONSOR</th>
<th>SUPPORTER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$20,000</td>
<td>$15,000</td>
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<table>
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<tr>
<th>ENERGY FORUM BENEFITS</th>
<th>TITLE SPONSOR</th>
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<th>LEADER SPONSOR</th>
<th>SUPPORTER SPONSOR</th>
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<tr>
<td>Input in the development of Energy Forum CLE.</td>
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<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Advertisement on all Energy Forum literature and marketing materials</td>
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<td>✔️</td>
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<table>
<thead>
<tr>
<th>99TH ANNUAL CONVENTION &amp; EXHIBITS BENEFITS</th>
<th>TITLE SPONSOR</th>
<th>BENEFACtor SPONSOR</th>
<th>LEADER SPONSOR</th>
<th>SUPPORTER SPONSOR</th>
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</thead>
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<tr>
<td>Designation as sponsor of the NBA Annual Convention</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Registrations to the 99th Annual Convention &amp; Exhibits</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>10’ x 10’ exhibit spaces</td>
<td>✔️</td>
<td></td>
<td></td>
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<tr>
<td>Advertisement in the convention souvenir program</td>
<td>✔️ Full</td>
<td>✔️ Half</td>
<td>✔️ Half</td>
<td>✔️ Color Logo</td>
</tr>
<tr>
<td>Opportunity to include handouts and other materials in each convention</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>One (1) reserved table at the NBA 99th Annual Awards Gala registration package</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For more information on sponsorship for the Corporate Counsel Leadership Summit, please contact: Lakeila R. Stemmons sponsorships@nationalbar.org
The Martin Luther King, Jr. Drum Major for Justice Advocacy Competition is designed to motivate high school students to excel in education. The competition encourages students to express their views on a pre-selected topic and focuses on the ability of the students to communicate orally and in writing. The competition is also designed to give young people experience in public speaking and reviewing legal documents as well as provide an opportunity for them to obtain financial support to continue their education. Grants are provided for regional high school students and their chaperones to attend the NBA Annual Convention & Exhibits, and to participate in the national competition. Each participant at the national competition receives a $500 scholarship and the first, second and third place winners receive scholarships ranging from $1,000 to $5,000.
PARTNER LEVELS

EXCLUSIVE TITLE SPONSOR - $75,000
- Present check to National Winners
- Comments at National Competition
- Signage at event
- Eight (8) registrations for Annual Convention
- Two tickets to Judicial Council Luncheon
- Reserved seating at Annual Awards Banquet for predetermined registrants
- One (1) 10’x10’ Exhibit Booth
- Opportunity to include promotional materials in conference bag
- Full page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

TITLE SPONSOR - $50,000
- Comments at National Competition
- Signage at event
- Six (6) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Opportunity to include promotional materials in conference bag
- Half page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

GOLD SPONSOR - $25,000
- Recognized at National Competition
- Four (4) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Half page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

SILVER SPONSOR - $10,000
- Recognized at National Competition
- Two (2) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Sponsor designation in convention program

For more information on sponsorship for the MLK Drum Major for Justice Advocacy Competition, please contact: Lakeila R. Stemmons sponsorships@nationalbar.org
 Annual Sponsorships offer exposure throughout the year and access to our membership at eight (8) premium NBA events and includes full page program advertisements as well as marketing opportunities via our Website and Social Media platforms. Sponsorship types and benefits vary by event.

### PLATINUM ANNUAL SPONSORSHIP $50,000

<table>
<thead>
<tr>
<th>EVENT</th>
<th>TYPE</th>
<th>LOCATION</th>
<th>REGISTRATIONS</th>
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</thead>
<tbody>
<tr>
<td>Wiley Branton Awards Luncheon &amp; Issues Symposium</td>
<td>Lead Sponsor</td>
<td>Miami, FL</td>
<td>4</td>
</tr>
<tr>
<td>Mid-Year Conference &amp; Gertrude E. Rush Awards Dinner</td>
<td>Lead Sponsor</td>
<td>Houston, TX</td>
<td>4</td>
</tr>
<tr>
<td>General Counsel Invitational</td>
<td>Sponsor</td>
<td>TBD</td>
<td>2</td>
</tr>
<tr>
<td>Energy Forum</td>
<td>Co-Sponsor</td>
<td>Las Vegas, NV</td>
<td>2</td>
</tr>
<tr>
<td>NBA Mid-Winter Meeting</td>
<td>Co-Sponsor</td>
<td>Houston, TX</td>
<td>2</td>
</tr>
<tr>
<td>Corporate Counsel Leadership Summit</td>
<td>Lead Sponsor</td>
<td>TBD</td>
<td>4</td>
</tr>
<tr>
<td>NBA 99th Annual Convention &amp; Exhibits</td>
<td>Platinum</td>
<td>Las Vegas, NV</td>
<td>4</td>
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</table>
# Gold Annual Sponsorship

## $25,000

<table>
<thead>
<tr>
<th>EVENT</th>
<th>TYPE</th>
<th>LOCATION</th>
<th>REGISTRATIONS</th>
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</thead>
<tbody>
<tr>
<td>Wiley Branton Awards</td>
<td>Lead Sponsor</td>
<td>Miami, FL</td>
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</tr>
<tr>
<td>Luncheon &amp; Issues Symposium</td>
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</tr>
<tr>
<td>Mid-Year Conference &amp; Gertrude E. Rush Awards Dinner</td>
<td>Lead Sponsor</td>
<td>Houston, TX</td>
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</tr>
<tr>
<td>General Counsel Invitational</td>
<td>Sponsor</td>
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<tr>
<td>Energy Forum</td>
<td>Co-Sponsor</td>
<td>Las Vegas, NV</td>
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<tr>
<td>NBA Mid-Winter Meeting</td>
<td>Co-Sponsor</td>
<td>Houston, TX</td>
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<tr>
<td>Corporate Counsel Leadership Summit</td>
<td>Lead Sponsor</td>
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</tr>
<tr>
<td>NBA 99th Annual Convention &amp; Exhibits</td>
<td>Platinum</td>
<td>Las Vegas, NV</td>
<td>2</td>
</tr>
</tbody>
</table>

For more information about annual sponsorships and custom sponsorship opportunities please contact Lakeila R. Stemmons sponsorships@nationalbar.org
We look forward to partnering with you.