



NATIONAL BAR  
ASSOCIATION®  
EST. 1925

2022-2023

# PARTNERSHIP GUIDE

Fulfilling Our Legacy.  
Recommitted to Our Purpose.



# FIRST, THANK YOU FOR CONSIDERING US

During the first quarter of the 20th century, twelve African-American pioneers sought to create an organization to hone their craft, to provide access to like-minded practitioners and to ensure viable and thriving practices for diverse lawyers. These pioneers, who had a heightened concern for equal opportunity in the legal profession and for the equal application of justice, led the African-American legal struggle for civil rights in America. On August 1, 1924, the National Bar Association (“NBA”) was formally organized in Des Moines, IA and incorporated in the following year, beginning a rich legacy and tradition that continues today.

Since 1925, the NBA has carried out its mission which includes advancing the science of jurisprudence, improving the administration of justice, upholding the honor of the legal profession, promote social intercourse among members of the bar, and protecting the civil and political rights of all minority citizens in the United States and abroad.” Notable members such as Charles Hamilton Houston, Thurgood Marshall, Constance Baker Motley and Johnnie Cochran who have been trailblazers lighting the way for the NBA to do its work. Our current members, standing on the shoulders of these giants, work in and hold leadership positions in Fortune 1000 companies, lead law firms, small and large, impactful public interest agencies, state and federal government and leading academic institutions.

The NBA is uniquely positioned to advance the professional development of attorneys of color. We have award-winning programs to build the pipeline to the legal profession. Annually, we have impactful and informative conferences and seminars across the country for African-American attorneys to sharpen their skills and build their professional networks. We hold academic seminars annually to advance thought leadership on critical legal issues and challenges impacting black lawyers and the community. We proudly represent the interests of over 65,000 judges, lawyers and law students in the United States and its territories, in their commitment to diversity and inclusion in the profession.

Our partnerships, with companies and organizations such as yours, enable us to continue our work in advancing diversity and inclusion. We are proud to count Fortune 500 companies such as Wal-Mart, Allstate, Prudential, MetLife, Microsoft, Google, Amazon and Apple as sponsors. Together, we can continue to build on the legacy of our twelve pioneering founders.

Thank you for considering partnering with us, and we look forward to working with you this bar year.

**LONITA BAKER**  
NBA President



## WE BUILD VALUABLE RELATIONSHIPS

Since 1925, the National Bar Association (NBA) has uniquely and consistently supported the professional development of minority attorneys. The NBA, by its very creed and mission, strives to increase diversity in the legal profession. Today’s discourse on diversity bodes well for a better future for our profession, the United States and global markets. Opportunities to increase diversity in the 21st Century are both difficult to achieve and to sustain. Fortunately, the NBA has the oldest and arguably the best “pipeline” programs. Our events and programs are highly successful in attracting leading attorneys of color and corporate law departments to develop attorneys of color for the future.

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## ABOUT US

### OUR STORY

The National Bar Association was founded in 1925 and is the nation's oldest and largest national network of predominantly African-American attorneys and judges. It represents the interests of approximately 65,000 lawyers, judges, law professors and law students. The NBA is organized around 23 substantive law sections, 9 divisions, 12 regions and 80 affiliate chapters throughout the United States and around the world.

### OUR MISSION

The objectives of the National Bar Association "...shall be to advance the science of jurisprudence; improve the administration of justice; preserve the independence of the judiciary and to uphold the honor and integrity of the legal profession; to promote professional and social intercourse among the members of the American and the international bars; to promote legislation that will improve the economic condition of all American citizens, regardless of race, sex or creed in their efforts to secure a free and untrammled use of the franchise guaranteed by the Constitution of the United States; and to protect the civil and political rights of the citizens and residents of the United States."



 **Think AHEAD**

Our goal is to form long standing relationships with our Partners, built through close collaborations that are tailored to the needs of our stakeholders, and grow with continued support over the years.

 **Create OPPORTUNITIES**

Like our members, our partners have opportunities to join our mission and be a driving force behind our initiatives to advance our legacy of service and promise of justice on a national and international platform.

 **Stand for JUSTICE**

National Bar Association works in a bi-partisan manner to effectuate substantive changes that protect the constitutional rights and improve the civil, political and economic conditions of all Americans.  
- "A Legacy of Service. A Promise of Justice."

 **Now is the TIME**

Now, more than ever, it is increasingly important that we continue implementing our pipeline programming to increase diversity in the legal profession, to support legislation that protects the economic interests of all economically disenfranchised minorities, and to provide our attorneys with the support and resources necessary to stand for Justice.

FIND YOUR  
**PERFECT PARTNERSHIP**

**VALUABLE RESOURCES**

Explore the many signature programs and events organized and presented by the National Bar Association. Partner with one of our signature pipeline programs, Youth Initiatives, Annual Convention & Exhibits, or advertise with us. Choose a partnership level that works for you, or let us customize a package that meets your specific needs. No matter your goal, the NBA has the perfect opportunity for you.

**Welcome to the NBA Family.**





## **WILEY A. BRANTON** AWARDS LUNCHEON & ISSUES SYMPOSIUM

Since 1989, the NBA's Wiley A. Branton Awards Luncheon & Issues Symposium has been an avenue to discuss pressing social, legal, and political issues affecting our communities and to recognize national and community leaders working on these issues. Wiley Austin Branton was a civil rights leader in Arkansas who helped desegregate the University of Arkansas School of Law. He later filed suit (*Cooper v. Aaron*), against the Little Rock School Board for failing to integrate the public schools properly after the U.S. Supreme Court's decision in *Brown v. Board of Education of Topeka, Kansas*. The Supreme Court's opinion in *Cooper v. Aaron* sent a message to segregated school districts nationwide that the Supreme Court would not tolerate attempts to evade or obstruct integration. His work to end legal segregation and inequality in Arkansas and the nation was well known in his time. The Wiley A. Branton Awards Luncheon & Issues Symposium is a testament to his legacy of public service.

**LOEWS PHILADELPHIA HOTEL**  
**PHILADELPHIA, PA**  
OCTOBER 27<sup>TH</sup>-29<sup>TH</sup>

## **WILEY A. BRANTON SYMPOSIUM SPONSORSHIP**

### **PLATINUM SPONSOR - \$30,000.00 (Number of Sponsors - One (1))**

- 2-minute Greeting at Welcome Reception & Presidential Showcase
- Platinum Tier Logo Recognition on Symposium Marketing Material
- Up to Five (5) Registrations
- Sponsor Full Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing
- Sponsor of Presidential Showcase

### **GOLD SPONSORS - \$20,000.00**

- Gold Tier Logo Recognition
- Up to Five (5) Registrations
- Sponsor Full Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing
- Opportunity to moderate a panel

### **SILVER SPONSORS - \$10,000.00**

- Silver Tier Logo Recognition with hyperlink to company website
- Up to Three (3) Registrations
- Sponsor Half Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing

### **BRONZE SPONSORS - \$5,000.00 EACH**

- Bronze Tier Logo Recognition with hyperlink to company website
- Up to Two (2) Registrations
- Sponsor name in Program Book
- Sponsor name included on pre-symposium marketing

### **A LA CARTE OPPORTUNITIES:**

Please contact the National Bar Office – (202) 842-3900

For more information on the Wiley A. Branton Awards Luncheon & Issues Symposium, please contact: **Lonita K. Baker** [president@nationalbar.org](mailto:president@nationalbar.org)



# 42ND ANNUAL MID-YEAR CONFERENCE & GERTRUDE E. RUSH AWARDS

This year our Mid-Year Conference will be held in Louisville, Kentucky. As Gertrude Rush was the sole female founder of the National Bar Association, we will celebrate the success and wellness of black women lawyers. We will focus on those in our profession who courageously shape and champion the legal experiences of our members.

**We hope to see you on April 27-30, 2023!**



## MID YEAR CONFERENCE & GERTRUDE E. RUSH AWARDS

### SPONSORSHIP AND TABLE PURCHASE OPTIONS

There are various levels of sponsorship to accommodate individuals, local, state, national and corporate organizations that wish to contribute. The NBA is a 501(c)(6) organization and contributions or gifts to it may be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor for advice.

Please note that many of the sponsorship options can be tailored for individual companies and include access to a range of events throughout the Event:

#### TITLE SPONSOR OF MIDYEAR CONFERENCE - \$50,000

- Designation as Title Sponsor of the Conference
- Up to five (5) minutes of greetings or remarks by representative at Event of Sponsor Choice
- One table for ten conference registrants in Platinum section at Gala
- Designated Suite at NBA Derby Night at the Races
- Logo on step-and-repeat at Conference Events
- One (1) full-page, premium placement advertisement in the Conference program booklet
- Physical and electronic signage throughout the Conference
- Branding via electronic and hardcopy invitations to Conference
- Premier placement on all electronic blasts for Conference
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in additional program booklets as printed
- Ten (10) complimentary conference registrations

#### TITLE SPONSOR OF GERTRUDE RUSH GALA - \$35,000

- Designation as Title Sponsor of the Gertrude Rush Gala
- Up to five (5) minutes of greetings or remarks by representative at Gala
- Two tables in Platinum section at Gala
- One (1) full-page, premium placement advertisement in the Gala program
- Physical and electronic signage at the event (including promotional banner)
- Branding via electronic and hardcopy invitations to Gala
- Premier placement on all electronic blasts for Gala
- Logo reflected on wall
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in Conference brochure
- Ten (10) complimentary conference registrations

#### TITLE SPONSOR OF PRESIDENTIAL BREAKFAST - \$20,000

- Designation as Title Sponsor of the Breakfast
- Up to five (5) minutes of greetings or remarks by representative at Breakfast
- Two tables in Platinum section at Breakfast
- One (1) full-page, premium placement advertisement in the Breakfast program
- Physical and electronic signage at the event
- Branding via electronic and hardcopy invitations to Breakfast
- Premier placement on all electronic blasts for Breakfast
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in Conference brochure
- Five (5) complimentary conference registrations

## MID YEAR CONFERENCE & GERTRUDE E. RUSH AWARDS

### SPONSORSHIP AND TABLE PURCHASE OPTIONS

#### TITLE SPONSOR OF WELCOME RECEPTION - \$20,000

- Designation as Title Sponsor of the Welcome Reception
- Up to three (3) minutes of greetings or remarks by representative
- Physical and electronic signage at the event (including promotional banner)
- Branding via electronic and hardcopy invitations to Welcome Reception
- Premier placement on all electronic blasts for Welcome Reception
- Full page advertisement in Conference brochure
- Five (5) complimentary conference registrations

#### TITLE SPONSOR OF NBA DERBY - \$35,000

- Designation as Title Sponsor of NBA Derby
- Up to three (3) minutes of greeting or remarks by representative
- Physical and electronic signage at the event
- One designated suite at Churchill Downs
- One (1) full-page, premium placement advertisement in the Conference Brochure
- Premier placement on electronic blasts for Conference
- Opportunity to include handouts and/or product samples in Conference registration packet
- Five (5) complimentary conference registrations

#### PRESENTING SPONSOR - \$10,000

- Designation as Presenting Sponsor during Conference
- Sponsor plaque presented during event
- Special microphone-recognition by emcee
- One table in Platinum section at choice of Breakfast or Gala
- One (1) half-page, premium placement advertisement in the Conference Brochure
- Premier placement on all electronic blasts for Conference
- Opportunity to include handouts and/or product samples in Conference registration packet
- Three (3) complimentary conference registrations

#### PLATINUM TABLE SPONSOR - BREAKFAST OR GALA (your choice) - \$7,500

- Table in Platinum section at Breakfast or Gala
- Logo on step-and-repeat
- Opportunity to network with Breakfast or Gala attendees
- One (1) full-page advertisement in the Breakfast or Gala program
- Special on-screen recognition during Breakfast or Gala
- Special microphone-recognition by emcee at Breakfast or Gala

## MID YEAR CONFERENCE & GERTRUDE E. RUSH AWARDS

### SPONSORSHIP AND TABLE PURCHASE OPTIONS

#### PLATINUM TABLE SPONSOR – PRESIDENTIAL BREAKFAST - \$3,000

- Table in preferred location at Breakfast
- Opportunity to network with attendees
- One (1) full-page advertisement in the breakfast program
- Special microphone-recognition by emcee at Breakfast

#### SILVER TABLE SPONSOR - BREAKFAST OR GALA (your choice) - \$5,000

- One Table for Ten (10) in the Silver section
- Opportunity to network with Breakfast or Gala attendees
- ½-page advertisement in the Breakfast or Gala program
- Special on-screen recognition during Breakfast or Gala

#### STANDARD TABLE FOR 10 (all other benefits not applicable):

- \$3,000 – Midyear Conference
- \$2,000 – Gertrude Rush Awards Gala
- \$1,500 – Presidential Breakfast

#### COFFEE BREAK SPONSOR - \$2,500

- Branding during one of the conference's coffee breaks
- Opportunity to provide company information during breaks
- Name recognition in conference brochure

For more information on the Mid Year Conference & Gertrude E. Rush Awards,  
please contact: **Lonita K. Baker** [president@nationalbar.org](mailto:president@nationalbar.org)

# 98<sup>th</sup> Annual CONVENTION & EXHIBITS

The National Bar Association (NBA) Annual Convention & Exhibits is the largest gathering of African-American lawyers, judges and law students in the United States. It is the preeminent showcase to establish professional relationships, as well as to discuss trending legal, social justice and economic issues. In addition, the Convention offers professional development through a robust NBA sponsored Continuing Legal Education Program (“CLE”).

During the NBA Convention, Partners play an integral role in providing information and linking attendees to services, which will benefit them in both their personal and professional lives.

However, a NBA Partnership does not end with the Convention. As a valued partner you will enjoy direct engagement with the vast network of NBA members, receive continuous visibility, acknowledging your collaboration via NBA print and electronic platforms, as well as exclusive opportunities to participate in key national and international NBA sponsored events.

Our Partnerships provide access to multiple convention activities, convention-wide visibility and an opportunity to target specific demographics.

98TH CONVENTION

## 2023 SPONSORSHIP TIERS AND BENEFITS

	PRESIDENT'S CIRCLE \$100K	DIAMOND \$75K	PLATINUM \$50K	GOLD \$25K	SILVER \$15K
Full Registration to the NBA Annual Convention *	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
VIP Reserved Tickets for the Judicial Council Luncheon	1 Table	8 tickets	6 tickets	4 tickets	2 tickets
3D video projection mapping of your logo at select convention events	●				
Advertisement in the convention program (Must be submitted by June 1, 2023)	Welcome Letter + Full Page Ad	Welcome Letter + Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad
Custom marketing opportunities on NBA owned communication platforms (Social Media, Web, Email)	●	●	●		
Registrations for the NBA Golf Tournament	6 tickets	4 tickets	1 ticket		
VIP Reserved Table/Seating at Annual Awards Banquet for predetermined registrants	up to 2 Tables	up to 1 Table + 5 Seats	up to 1 Table	up to 8 Seats	up to 6 Seats
Exhibit Booth(s) - 10' x 10'	2	1	1		
Opportunity to include handouts and other promotional items in each convention bag	●	●	●	●	

**Advertisements FULL PAGE \$5000 HALF PAGE \$2500**

For more information on sponsorship for the 98th Annual Convention & Exhibits, please contact: **Lonita K. Baker** [president@nationalbar.org](mailto:president@nationalbar.org)

## A-LA-CARTE SPONSORSHIP OPPORTUNITIES

A-la-Carte sponsors receive recognition in signage, the convention app, and on marketing materials. To discuss a sponsorship opportunity, please email: Lonita Baker (president@nationalbar.org)

### RECEPTIONS & MEAL FUNCTIONS

PRAYER BREAKFAST	\$30,000.00
FRED DAVID GRAY HALL OF FAME LUNCHEON	\$40,000.00
JUDICIAL COUNCIL THURGOOD MARSHALL LUNCHEON	\$40,000.00
WELCOME RECEPTION	\$100,000.00
PRESIDENT'S RECEPTION	\$150,000.00
YOUNG LAWYERS JUNIUS W. WILLIAMS AWARDS LUNCHEON	\$40,000.00
"40 UNDER 40" AWARDS GALA	\$50,000.00

### PLENARIES & PROGRAMS

PLENARY (Monday, Tuesday, Thursday)	\$25,000.00
PRESIDENTIAL SHOWCASE (Monday, Tuesday, Thursday)	\$25,000.00

### TECH, DIGITAL & PRINT

AUDIO-VISUAL SPONSOR	\$50,000.00
CHARGING STATIONS	\$10,000.00 each
JOURNAL	\$20,000.00
LANYARD	\$15,000.00
MOBILE APP	\$50,000.00
WI-FI	\$20,000.00

### OTHER SPONSORSHIP

ENTERTAINMENT	\$25,000.00
LOUNGE (Member, Lifetime Member)	\$10,000.00 each
PHOTO BOOTH	\$10,000.00
TRANSPORTATION	\$10,000.00

Sponsorship Pricing Subject to Change





# CCLS

## CORPORATE COUNSEL LEADERSHIP SUMMIT

The CCLS is an engaging one day summit discussing a myriad of issues facing the office of the General Counsel as identified by you and other legal leaders. This event allows for candid and strategic discussions leading to concrete solutions to enhance professional and business development.

## CORPORATE COUNSEL LEADERSHIP SUMMIT

### PAST SUMMIT PROGRAMS

“REDEFINING OUR STANDARD OF EXCELLENCE”

#### BREAKING THE GLASS CEILING

- DIVERSITY & INCLUSION
- BRAND BUILDING
- THE C-SUITE PERSPECTIVE

#### HONORARY CO-CHAIRS:

- ERNEST TUCKETT (AKZONOBEL)
- LATANYA LANGLEY (BIC)
- TAMIKA TREMAGLIO (DELOITTE)
- PHYLLIS HARRIS (WALMART)
- MICHAEL TUCKER (AVIS BUDGET)

“PRIMING YOURSELF FOR SUCCESS”

#### BREAKING THE GLASS CEILING

- STRATEGY & THE GC ROLE
- CRISIS MANAGEMENT
- PATHS TO SYSTEMATIC IMPACT
- IDENTIFYING, MANAGING, TRAINING AND RETAINING TOP TALENT
- STAYING CONNECTED WHILE KEEPING DATA SAFE

#### HONORARY CO-CHAIRS:

- ERNEST TUCKETT (AKZONOBEL)
- LATANYA LANGLEY (BIC)
- KEITH WILLIAMSON (CENTENE)
- TERESA ROSEBOROUGH (HOME DEPOT)

### PARTNER LEVELS

#### TITLE SPONSOR - \$35,000

- Four (4) registrations to NBA 98th Annual Convention and NBA CCLS
- CCLS Title Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) full page advertisement in NBA 98th Annual Convention program

#### BENEFACTOR SPONSOR - \$15,000

- Three (3) registrations to NBA 98th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) full page advertisement in NBA 98th Annual Convention program

#### LEADER SPONSOR - \$10,000

- Two (2) registrations to NBA 98th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) half page advertisement in NBA 98th Annual Convention program

#### SUPPORTER SPONSOR - \$5,000

- One (1) registration to NBA 98th Annual Convention and NBA CCLS
- CCLS Sponsorship Signage
- Listing on website and all related marketing materials
- One (1) quarter page advertisement in NBA 98th Annual Convention program

For more information on sponsorship for the Corporate Counsel Leadership Summit, please contact: **Twanda Turner-Hawkins at [tturnerhawkins@gmail.com](mailto:tturnerhawkins@gmail.com)**



# ENERGY FORUM

Over the past eight years, the Energy Forum has been an important venue for exciting discourse about emerging opportunities for lawyers in the energy sector. The forum is a half-day event that features speakers from leading organizations in the energy industry and high-level government personnel. The panelists will discuss current legal issues, the regulatory climate, and challenges facing the energy industry. The Energy Forum will educate the legal community about employment and business opportunities in the industry, and will share ways in which African-American attorneys and entrepreneurs can take advantage of emerging business opportunities.

## ENERGY FORUM

PARTNER LEVELS	TITLE SPONSOR	BENEFACTOR SPONSOR	LEADER SPONSOR	SUPPORTER SPONSOR
	\$20,000	\$15,000	\$10,000	\$5,000
<b>ENERGY FORUM BENEFITS</b>				
Input in the development of Energy Forum CLE.	✓	✓	✓	✓
Advertisement on all Energy Forum literature and marketing materials	✓	✓	✓	✓
<b>98TH ANNUAL CONVENTION &amp; EXHIBITS BENEFITS</b>				
Designation as sponsor of the NBA Annual Convention	✓	✓	✓	✓
Registrations to the 98th Annual Convention & Exhibits	✓ 4	✓ 3	✓ 2	✓ 1
10' x 10' exhibit spaces	✓ 1			
Advertisement in the convention souvenir program	✓ Full	✓ Half	✓ Half	✓ Color Logo
Opportunity to include handouts and other materials in each convention	✓	✓	✓	
One (1) reserved table at the NBA 98th Annual Awards Gala registration package	✓			

For more information on sponsorship for the Energy Forum, please contact: **Lonita K. Baker** [president@nationalbar.org](mailto:president@nationalbar.org)



## THE DR. MARTIN LUTHER KING, JR. DRUM MAJOR FOR JUSTICE ADVOCACY COMPETITION

The Martin Luther King, Jr. Drum Major for Justice Advocacy Competition is designed to motivate high school students to excel in education. The competition encourages students to express their views on a pre-selected topic and focuses on the ability of the students to communicate orally and in writing. The competition is also designed to give young people experience in public speaking and reviewing legal documents as well as provide an opportunity for them to obtain financial support to continue their education. Grants are provided for regional high school students and their chaperones to attend the NBA Annual Convention & Exhibits, to participate in the national competition. Each participant at the national competition receives a \$500 scholarship and the first, second and third place winners receive scholarships ranging from \$1,000 to \$5,000.

### SAMPLE COMPETITION QUESTION

The DREAM Act (Development, Relief, and Education for Alien Minors) is a piece of legislation first introduced to Congress in 2001 that conditionally grants a pathway to citizenship for young people who were brought to the United States as children without documentation. A DREAMER is a young person who qualifies for relief under the Dream Act. After Congress failed to pass the Dream Act in 2010, President Obama announced a program in 2012 allowing Dreamers to come forward, pass a background check, apply for work permits under the Deferred Action for Childhood Arrivals (DACA) program and work legally without fear of deportation. The Trump administration officially announced its plan to end the DACA program. If he were alive today, would Dr. Martin Luther King, Jr. support the Trump Administration's plan to end DACA?

Why or why not?

## PARTNER LEVELS

### EXCLUSIVE TITLE SPONSOR - \$75,000

- Present check to National Winners
- Comments at National Competition
- Signage at event
- Eight (8) registrations for Annual Convention
- Two tickets to Judicial Council Luncheon
- Reserved seating at Annual Awards Banquet for predetermined registrants
- One (1) 10'x10' Exhibit Booth
- Opportunity to include promotional materials in conference bag
- Full page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

### TITLE SPONSOR - \$50,000

- Comments at National Competition
- Signage at event
- Six (6) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Opportunity to include promotional materials in conference bag
- Half page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

### GOLD SPONSOR - \$25,000

- Recognized at National Competition
- Four (4) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Half page advertisement in convention program
- MLK Sponsor designation on website, social media, and in convention program

### SILVER SPONSOR - \$10,000

- Recognized at National Competition
- Two (2) registrations for Annual Convention
- Reserved seating at Annual Awards Banquet for predetermined registrants
- Sponsor designation in convention program

For more information on sponsorship for the MLK Drum Major for Justice Advocacy Competition, please contact: **Lonita K. Baker (president@nationalbar.org)**



# GIVE ANNUALLY

Annual Sponsorships offer exposure throughout the year and access to our membership at eight (8) premium NBA events and includes full page program advertisements as well as marketing opportunities via our Website and Social Media platforms. Sponsorship types and benefits vary by event.

## PLATINUM ANNUAL SPONSORSHIP \$50,000

EVENT	TYPE	LOCATION	REGISTRATIONS
Wiley Branton Awards luncheon & Issues Symposium	Lead Sponsor	Philadelphia, PA	4
Mid-Year Conference & Gertrude E. Rush Awards Dinner	Lead Sponsor	Louisville, KY	4
General Counsel Invitational	Sponsor	New York, NY	2
Energy Forum	Co-Sponsor	Minneapolis, MN	2
NBA Mid-Winter Meeting	Co-Sponsor	Louisville, KY	2
Corporate Counsel Leadership Summit	Lead Sponsor	Louisville, KY	4
NBA 98th Annual Convention & Exhibits	Platinum	Minneapolis, MN	4

# GIVE ANNUALLY

## GOLD ANNUAL SPONSORSHIP \$25,000

EVENT	TYPE	LOCATION	REGISTRATIONS
Wiley Branton Awards luncheon & Issues Symposium	Sponsor	Philadelphia, PA	2
Mid-Year Conference & Gertrude E. Rush Awards Dinner	Sponsor	Louisville, KY	2
General Counsel Invitational	Sponsor	New York, NY	1
Energy Forum	Co-Sponsor	Minneapolis, MN	2
NBA Mid-Winter Meeting	Co-Sponsor	Louisville, KY	2
Corporate Counsel Leadership Summit	Lead Sponsor	Louisville, KY	2
NBA 98th Annual Convention & Exhibits	Platinum	Minneapolis, MN	2

For more information about annual sponsorships and custom sponsorship opportunities please contact National Bar Association President **Lonita Baker** ([president@nationalbar.org](mailto:president@nationalbar.org)).

We look forward to partnering with you.

**NATIONAL BAR ASSOCIATION**  
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