Since 1925, the National Bar Association (NBA) has uniquely and consistently supported the professional development of minority attorneys. The NBA, by its very creed and mission, strives to increase diversity in the legal profession. Today’s discourse on diversity bodes well for a better future for our profession, the United States and global markets. Opportunities to increase diversity in the 21st Century are both difficult to achieve and to sustain. Fortunately, the NBA has the oldest and arguably the best “pipeline” programs. Our events and programs are highly successful in attracting leading attorneys of color and corporate law departments to develop attorneys of color for the future.
ABOUT US

OUR STORY

The National Bar Association was founded in 1925 and is the nation’s oldest and largest national network of predominantly African-American attorneys and judges. It represents the interests of approximately 65,000 lawyers, judges, law professors and law students. The NBA is organized around 23 substantive law sections, 9 divisions, 12 regions and 80 affiliate chapters throughout the United States and around the world.

OUR MISSION

The objectives of the National Bar Association “…shall be to advance the science of jurisprudence; improve the administration of justice; preserve the independence of the judiciary and to uphold the honor and integrity of the legal profession; to promote professional and social intercourse among the members of the American and the international bars; to promote legislation that will improve the economic condition of all American citizens, regardless of race, sex or creed in their efforts to secure a free and untrammeled use of the franchise guaranteed by the Constitution of the United States; and to protect the civil and political rights of the citizens and residents of the United States.”
Our goal is to form long standing relationships with our Partners, built through close collaborations that are tailored to the needs of our stakeholders, and grow with continued support over the years.

Like our members, our partners have opportunities to join our mission and be a driving force behind our initiatives to advance our legacy of service and promise of justice on a national and international platform.

National Bar Association works in a bi-partisan manner to effectuate substantive changes that protect the constitutional rights and improve the civil, political and economic conditions of all Americans. - “A Legacy of Service. A Promise of Justice.”

Now, more than ever, it is increasingly important that we continue implementing our pipeline programming to increase diversity in the legal profession, to support legislation that protects the economic interests of all economically disenfranchised minorities, and to provide our attorneys with the support and resources necessary to stand for Justice.

Explore the many signature programs and events organized and presented by the National Bar Association. Partner with one of our signature pipeline programs, Youth Initiatives, Annual Convention & Exhibits, or advertise with us. Choose a partnership level that works for you, or let us customize a package that meets your specific needs. No matter your goal, the NBA has the perfect opportunity for you.

Welcome to the NBA Family.
Since 1989, the NBA’s Wiley A. Branton Awards Luncheon & Issues Symposium has been an avenue to discuss pressing social, legal, and political issues affecting our communities and to recognize national and community leaders working on these issues. Wiley Austin Branton was a civil rights leader in Arkansas who helped desegregate the University of Arkansas School of Law. He later filed suit (Cooper v. Aaron), against the Little Rock School Board for failing to integrate the public schools properly after the U.S. Supreme Court’s decision in Brown v. Board of Education of Topeka, Kansas. The Supreme Court’s opinion in Cooper v. Aaron sent a message to segregated school districts nationwide that the Supreme Court would not tolerate attempts to evade or obstruct integration. His work to end legal segregation and inequality in Arkansas and the nation was well known in his time. The Wiley A. Branton Awards Luncheon & Issues Symposium is a testament to his legacy of public service.

LOEWS PHILADELPHIA HOTEL
PHILADELPHIA, PA
OCTOBER 27TH-29TH

WILEY A. BRANTON AWARD LUNCHEON & ISSUES SYMPOSIUM

PLATINUM SPONSOR - $30,000.00 (Number of Sponsors - One (1))
- 2-minute Greeting at Welcome Reception & Presidential Showcase
- Platinum Tier Logo Recognition on Symposium Marketing Material
- Up to Five (5) Registrations
- Sponsor Full Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing
- Sponsor of Presidential Showcase

GOLD SPONSORS - $20,000.00
- Gold Tier Logo Recognition
- Up to Five (5) Registrations
- Sponsor Full Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing
- Opportunity to moderate a panel

SILVER SPONSORS - $10,000.00
- Silver Tier Logo Recognition with hyperlink to company website
- Up to Three (3) Registrations
- Sponsor Half Page Ad and logo in Program Book
- Sponsor logo included on pre-symposium marketing

BRONZE SPONSORS - $5,000.00 EACH
- Bronze Tier Logo Recognition with hyperlink to company website
- Up to Two (2) Registrations
- Sponsor name in Program Book
- Sponsor name included on pre-symposium marketing

A LA CARTE OPPORTUNITIES:
Please contact the National Bar Office – (202) 842-3900

For more information on the Wiley A. Branton Awards Luncheon & Issues Symposium, please contact: Lonita K. Baker president@nationalbar.org
This year our Mid-Year Conference will be held in Louisville, Kentucky. As Gertrude Rush was the sole female founder of the National Bar Association, we will celebrate the success and wellness of black women lawyers. We will focus on those in our profession who courageously shape and champion the legal experiences of our members.

We hope to see you on April 27-30, 2023!

There are various levels of sponsorship to accommodate individuals, local, state, national and corporate organizations that wish to contribute. The NBA is a 501(c)(6) organization and contributions or gifts to it may be tax deductible as ordinary and necessary business expenses. Please consult your tax advisor for advice.

Please note that many of the sponsorship options can be tailored for individual companies and include access to a range of events throughout the Event:

**TITLE SPONSOR OF MIDYEAR CONFERENCE - $50,000**
- Designation as Title Sponsor of the Conference
- Up to five (5) minutes of greetings or remarks by representative at Event of Sponsor Choice
- One table for ten conference registrants in Platinum section at Gala
- Designated Suite at NBA Derby Night at the Races
- Logo on step-and-repeat at Conference Events
- One (1) full-page, premium placement advertisement in the Conference program booklet
- Physical and electronic signage throughout the Conference
- Branding via electronic and hardcopy invitations to Conference
- Premier placement on all electronic blasts for Conference
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in additional program booklets as printed
- Ten (10) complimentary conference registrations

**TITLE SPONSOR OF GERTRUDE RUSH GALA - $35,000**
- Designation as Title Sponsor of the Gertrude Rush Gala
- Up to five (5) minutes of greetings or remarks by representative at Gala
- Two tables in Platinum section at Gala
- One (1) full-page, premium placement advertisement in the Gala program
- Physical and electronic signage at the event (including promotional banner)
- Branding via electronic and hardcopy invitations to Gala
- Premier placement on all electronic blasts for Gala
- Logo reflected on wall
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in Conference brochure
- Ten (10) complimentary conference registrations

**TITLE SPONSOR OF PRESIDENTIAL BREAKFAST - $20,000**
- Designation as Title Sponsor of the Breakfast
- Up to five (5) minutes of greetings or remarks by representative at Breakfast
- Two tables in Platinum section at Breakfast
- One (1) full-page, premium placement advertisement in the Breakfast program
- Physical and electronic signage at the event
- Branding via electronic and hardcopy invitations to Breakfast
- Premier placement on all electronic blasts for Breakfast
- Opportunity to include handouts and/or product samples in Conference registration packet
- Full page advertisement in Conference brochure
- Five (5) complimentary conference registrations
For more information on the Mid Year Conference & Gertrude E. Rush Awards, please contact: Lonita K. Baker president@nationalbar.org
The National Bar Association (NBA) Annual Convention & Exhibits is the largest gathering of African-American lawyers, judges and law students in the United States. It is the preeminent showcase to establish professional relationships, as well as to discuss trending legal, social justice and economic issues. In addition, the Convention offers professional development through a robust NBA sponsored Continuing Legal Education Program (“CLE”).

During the NBA Convention, Partners play an integral role in providing information and linking attendees to services, which will benefit them in both their personal and professional lives.

However, a NBA Partnership does not end with the Convention. As a valued partner you will enjoy direct engagement with the vast network of NBA members, receive continuous visibility, acknowledging your collaboration via NBA print and electronic platforms, as well as exclusive opportunities to participate in key national and international NBA sponsored events.

Our Partnerships provide access to multiple convention activities, convention-wide visibility and an opportunity to target specific demographics.

Advertisements  FULL PAGE $5000       HALF PAGE $2500
For more information on sponsorship for the 98th Annual Convention & Exhibits, please contact: Lonita K. Baker president@nationalbar.org
# A-LA-CARTE SPONSORSHIP OPPORTUNITIES

A-la-Carte sponsors receive recognition in signage, the convention app, and on marketing materials. To discuss a sponsorship opportunity, please email: Lonita Baker (president@nationalbar.org)

## RECEPTIONS & MEAL FUNCTIONS

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<thead>
<tr>
<th>Event</th>
<th>Price</th>
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<tbody>
<tr>
<td>Prayer Breakfast</td>
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<tr>
<td>Fred David Gray Hall of Fame Luncheon</td>
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<tr>
<td>Judicial Council Thurgood Marshall Luncheon</td>
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<td>Welcome Reception</td>
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<td>President's Reception</td>
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<td>Young Lawyers Junius W. Williams Awards Luncheon</td>
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<td>“40 Under 40” Awards Gala</td>
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## PLENARIES & PROGRAMS

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<td>Presidential Showcase (Monday, Tuesday, Thursday)</td>
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## TECH, DIGITAL & PRINT

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<tr>
<td>Audio-Visual Sponsor</td>
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<tr>
<td>Charging Stations</td>
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<td>Journal</td>
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<td>Lanyard</td>
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<td>Wi-Fi</td>
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## OTHER SPONSORSHIP

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<tr>
<td>Entertainment</td>
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<tr>
<td>Lounge (Member, Lifetime Member)</td>
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<td>Photo Booth</td>
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<tr>
<td>Transportation</td>
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Sponsorship Pricing Subject to Change
The CCLS is an engaging one day summit discussing a myriad of issues facing the office of the General Counsel as identified by you and other legal leaders. This event allows for candid and strategic discussions leading to concrete solutions to enhance professional and business development.

PAST SUMMIT PROGRAMS

“REDEFINING OUR STANDARD OF EXCELLENCE”
BREAKING THE GLASS CEILING
• DIVERSITY & INCLUSION
• BRAND BUILDING
• THE C-SUITE PERSPECTIVE

HONORARY CO-CHAIRS:
• ERNEST TUCKETT (AKZONOBEL)
• LATANYA LANGLEY (BIC)
• TAMIKI TREMOLIO (DELOITTE)
• PHYLLIS HARRIS (WALMART)
• MICHAEL TUCKER (AVIS BUDGET)

“PRIMING YOURSELF FOR SUCCESS”
BREAKING THE GLASS CEILING
• STRATEGY & THE GC ROLE
• CRISIS MANAGEMENT
• PATHS TO SYSTEMATIC IMPACT
• IDENTIFYING, MANAGING, TRAINING AND RETAINING TOP TALENT
• STAYING CONNECTED WHILE KEEPING DATA SAFE

HONORARY CO-CHAIRS:
• ERNEST TUCKETT (AKZONOBEL)
• LATANYA LANGLEY (BIC)
• KEITH WILLIAMSON (CENTENE)
• TERESA ROSEBOROUGH (HOME DEPOT)

For more information on sponsorship for the Corporate Counsel Leadership Summit, please contact: Twanda Turner-Hawkins at ttturnerhawkins@gmail.com
Over the past eight years, the Energy Forum has been an important venue for exciting discourse about emerging opportunities for lawyers in the energy sector. The forum is a half-day event that features speakers from leading organizations in the energy industry and high-level government personnel. The panelists will discuss current legal issues, the regulatory climate, and challenges facing the energy industry. The Energy Forum will educate the legal community about employment and business opportunities in the industry, and will share ways in which African-American attorneys and entrepreneurs can take advantage of emerging business opportunities.

For more information on sponsorship for the Energy Forum, please contact: Lonita K. Baker president@nationalbar.org
The DREAM Act (Development, Relief, and Education for Alien Minors) is a piece of legislation first introduced to Congress in 2001 that conditionally grants a pathway to citizenship for young people who were brought to the United States as children without documentation. A DREAMER is a young person who qualifies for relief under the Dream Act. After Congress failed to pass the Dream Act in 2010, President Obama announced a program in 2012 allowing Dreamers to come forward, pass a background check, apply for work permits under the Deferred Action for Childhood Arrivals (DACA) program and work legally without fear of deportation. The Trump administration officially announced its plan to end the DACA program.

If he were alive today, would Dr. Martin Luther King, Jr. support the Trump Administration’s plan to end DACA? Why or why not?

For more information on sponsorship for the MLK Drum Major for Justice Advocacy Competition, please contact: Lonita K. Baker (president@nationalbar.org)
GIVE ANNUALLY

Annual Sponsorships offer exposure throughout the year and access to our membership at eight (8) premium NBA events and includes full page program advertisements as well as marketing opportunities via our Website and Social Media platforms. Sponsorship types and benefits vary by event.

PLATINUM ANNUAL SPONSORSHIP
$50,000

<table>
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<tr>
<td>Mid-Year Conference &amp; Gertrude E. Rush Awards Dinner</td>
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<td>Energy Forum</td>
<td>Co-Sponsor</td>
<td>Minneapolis, MN</td>
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<td>NBA Mid-Winter Meeting</td>
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<tr>
<td>Corporate Counsel Leadership Summit</td>
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<tr>
<td>NBA 98th Annual Convention &amp; Exhibits</td>
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GOLD ANNUAL SPONSORSHIP
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For more information about annual sponsorships and custom sponsorship opportunities please contact National Bar Association President Lonita Baker (president@nationalbar.org).

We look forward to partnering with you.