

**2023 NATIONAL BAR ASSOCIATION  
CORPORATE LAW SECTION  
GATEWAY TO SUCCESS CONFERENCE**

**Friday, April 28, 2023**

**Omni Hotel**

**Louisville, Kentucky**



**CLE OFFERINGS**

**7 am – 8 am  
BREAKFAST**

1. 8:00 am to 9:00 am

**Title:** Creating Value To Big Law Firm With and Without A Book of Business: The Road To Equity and Non-Equity Partner

2. 9:00 am to 10:00 am

**Title:** General Counsel Roundtable: Top Of Mind Issues for 2023

**Description:**

Modern General Counsels are handling unusual and challenging situations extremely well. Facing daily challenges is par for the course. Modern general counsel frequently need to be more than just lawyers — they must also be business strategists and advisors. Hear from General Counsels representing public, private and non-profit companies as they discuss issues that keep them awake at night, as well as their vision for the solutions that should be pursued to address them. As they look into their own unique crystal balls, they will address the emerging challenges that occupies their law department's time and attention today and in the coming years.

3. 10:00 am to 11:00 am

**Title:** The Great Resignation: Innovative Ways To Gain and Retain Top Talent While Promoting the principles of Diversity, Equity, and Inclusion

**Description:**

No organization has been untouched by substantial change in the past few years. From the Great Resignation to issues of mental health, and increased burnout, employers are struggling with how to engage and retain their top talent. In recent years, Black employees and women are leaving jobs at much higher rates than their white counterparts. The challenge of gaining diverse talent and retaining them has been crystallized. This panel will discuss key strategies to gain and retain top talent in an environment where even the rules of engagement have changed.

4. 11:00 am to 12:00 noon

**Title:** *“No! Your Company Needs a Strong ESG Plan”*

**Description:**

Not only is it important that successful companies have a strong ESG Plan, but it’s nearly a requirement for any business to stay relevant and competitive in today’s market. This discussion will consist of an introduction to ESG, what you need to know about ESG, and why ESG is so critical to business. Our panelists represent various industry perspectives. Each panelist will share their own ESG experiences, provide their views on how a company can make a huge impact on the environment and in our society, and answer ESG questions posed by the moderate ESG - Environmental, Social and Governance and is a set of factors that assess how an organization impacts on the environment and society.

**GATEWAY TO SUCCESS AWARDS LUNCHEON  
NOON to 1:00 PM**

5. 1:00 pm to 2:00 pm

**Title:** Chief Executive Officers Looking For Their Next Chief Legal Officer: What It Takes To Make The Cut

**Description:**

Chief Executive Officers (CEOs) need a top-tier in-house legal team, and that often begins with the search for a leader to build it out. If you’re looking to go in-house, whether it’s for your career path, work-life balance, or other reasons, you need to know what CEOs are looking for when they hire a General Counsel (GC.) Choosing a GC is an important decision for the future of any company. CEOs weigh in on what it takes to get the top legal job in their companies.

6. 2:00 pm to 3:00 pm

**Title:** Due Process or Harassment: The disparity of disbarment and probation among African American lawyers and common ethical pitfalls to avoid

**Description:**

The focus of the CLE is to discuss the disparity in attorney disciplinary proceedings involving African Americans in this country, how to avoid common ethical pitfalls and the need for more African American representation as ethics counsel.

7. 3:00 pm to 4:00 pm

**Title:** How To Get On Corporate Boards

**Description:**

Serving on Corporate Boards – Experienced corporate board directors will discuss paths to corporate board service for major corporations, the type of corporate boards that attorneys and leaders should consider based on their expertise, experience, and expertise in ESG.

8. 4:00 pm to 5:00 pm

**Title:** How To Get On The Retained Counsel List for Major Corporations

**Description:**

Numerous corporate legal departments distribute work through a retained counsel program. If you want to perform the company's legal work, you must be added to the retained counsel list. This panel will discuss key strategies to enhance your chance of getting on and staying on a retained counsel list for corporate legal work.